

# DIGITAL MEDIA

## Open



You are to design two digital media presentations—a gospel presentation and an introduction to your church. The emphasis of this category is to communicate information in an attractive, readable, easy-to-use, understandable style.

### MEDIA

You may choose from three digital media—Web site, video on DVD or CD Rom, or PowerPoint. You may produce both of your presentations in one medium or in two different media.

### PRESENTATIONS

You may secure information from adults or other students, but the presentations must be your original work. Incorporate sound and graphics into your design, but not more than half of the presentation can be professional video clips, sound bytes, or quotations. Give appropriate credits. You are responsible to abide by all copyright laws.

- **Gospel Presentation**—Select a target audience and design a presentation that clearly explains the plan of salvation. Include an invitation and a method to respond.
- **Introduction to Your Church**—Select a target audience and design a presentation that acquaints people with your church. Include full contact information.

You will have seven minutes to divide between your two presentations as you wish. Use discretion in creating your media so it is viewable for all audiences. TFC reserves the right to ask you to make changes in your presentations.

### TECHNICAL REQUIREMENTS

You are to bring your presentations in the following formats.

- **Web site**—Viewable in a Web browser (identify the URL) or on a stand-alone interactive CD Rom
- **Video on DVD or CD Rom**—must be on a stand-alone DVD, playable on a DVD player or on a video file in a .WMV, .AVI, .MOV, or .MPG format
- **PowerPoint**—must be on a CD Rom or a USB drive

### PRESENTATION PAPER

For each digital media presentation, complete the Digital Media Presentation Paper ([www.garbc.org/TFC/Media](http://www.garbc.org/TFC/Media)), which states the target audience, your reason for choosing content

and design elements, and how your presentation could be used in your church ministry. Submit the paper to the state and national judges as described under **Submissions** below.

### COMPETITION

You must be present at state and national competitions. You can use the same presentations at both competitions. The judges will view your presentations and will adjudicate your work at the competitions. You are to be present in the room when the judges adjudicate your work so you can answer questions the judges may ask.

### CHURCH MINISTRY

You are to utilize your two presentations within your local church ministry. Prepare a church ministry statement to give to the judges that specifies when your presentations appeared and what responses you received. Submit the statement to the state and national judges as described under **Submissions** below.

### CRITERIA

Your digital presentations will be judged in the following areas:

- **Theme**—presentations have a spiritual emphasis with accurate and easily understood content
- **Attention**—layout attracts viewers' attention and easily directs them to further information
- **Viewing**—Web site must be easily and intuitively navigable; video or PowerPoint must have a clear purpose and plot that is easily followed
- **Technical basics**—all images and media load quickly; Web sites and PowerPoint should have no broken internal links
- **Balance of style**—layout, images, design, and format are eye-catching with good use of color without distracting from the message
- **Image and media use**—images, sounds, and video clips are sharp and used appropriately
- **Originality**—unique ideas and use of materials
- **Overall presentation**—clear, concise, accurate
- **Difficulty of presentation**

### DEDUCTIONS

- **Attire**—You are to wear business dress as described in the TFC guidelines: a coat and tie for men and a dress or skirt ensemble for women. Attire should be modest. A

three-point deduction will be made for attire that does not follow these guidelines.

- **Required materials**—You are to provide your two digital presentations, your presentation papers, and your church ministry statement. A three-point deduction will be made for having only some of the materials; a five-point deduction for having none of the materials.
- **Time**—You will have seven minutes to divide between your two presentations as you wish. A three-point deduction will be made if your presentation exceeds the time limit.

## **SUBMISSIONS**

Due to the technical difficulty of this category, students must submit their presentations (or URL for Web site) to

the GARBC/TFC office (e-mail: [tfc@garbc.org](mailto:tfc@garbc.org); mail: 1300 N. Meacham Rd., Schaumburg, IL 60173-4806) **by May 15, 2010**. The ease in playing and appropriateness of content will be assessed. Students will be notified of their presentations' acceptability.

- **State competition**—Submit to the state judges on the day of competition your two presentations, your presentation papers, and your church ministry statement.
- **National competition**—Submit your presentation by May 15, 2010. Submit your church ministry statement to GARBC/TFC by June 1, 2010 (e-mail: [tfc@garbc.org](mailto:tfc@garbc.org); fax: 847-843-3757; mail: 1300 N. Meacham Rd., Schaumburg, IL 60173-4806). Submit to the judges on the day of competition your two digital presentations and your presentation papers.



2010 ADJUDICATION SHEET

**DIGITAL MEDIA—Open**

Name of Contestant \_\_\_\_\_ City/State \_\_\_\_\_

Title of First Entry \_\_\_\_\_

Title of Second Entry \_\_\_\_\_

**Scoring**

- 0–2 Poor
- 3–4 Fair
- 5–7 Good
- 8–9 Excellent
- 10 Superior

**Comments on First Entry**

**Comments on Second Entry**

	<b>First Entry</b>	<b>Second Entry</b>
<b>1. Theme</b> Presentation has a spiritual emphasis with accurate and easily understood content	_____	_____
<b>2. Attention</b> Layout attracts attention, easily directs viewers to further information	_____	_____
<b>3. Viewing</b> Web: easily and intuitively navigable Video or PPT: clear purpose and plot easily followed	_____	_____
<b>4. Technical Basics</b> All images and media load quickly Web or PPT: no broken links	_____	_____
<b>5. Balance of Style</b> Eye-catching layout, images, design, and format using good color without distraction	_____	_____
<b>6. Image and Media Use</b> Images, sounds, and video clips sharp and used appropriately	_____	_____
<b>7. Originality</b> Unique ideas and use of materials	_____	_____
<b>8. Overall Presentation</b> Clear, concise, accurate	_____	_____
<b>9. Difficulty of Presentation</b>	_____	_____
<b>Combined Score for Entries 1 and 2</b>	_____	_____
<b>Average Score</b> (combined score divided by 2)	_____	_____
<b>Deductions</b>		
<b>Time</b> Presentations exceed 7 minutes (-3 pts)		
<b>Attire</b> Does not meet TFC guidelines (-3 pts)		
<b>Required Materials</b>		
• Two digital presentations		
• Presentation papers		
• Church ministry statement		
Partial materials (-3 pts) No materials (-5 pts)		
<b>Total Deductions</b>		(-) _____
<b>Final Score</b>		_____

\_\_\_\_\_  
Signature of Judge

**#1 Rating**—75 points or greater    **#2 Rating**—55 points or greater