

DIGITAL MEDIA

Open



You are to design two digital media presentations—a gospel presentation and an introduction to your church. The emphasis of this category is to communicate information in an attractive, readable, easy-to-use, understandable style.

MEDIA

You may choose from three digital media—Web site, video on DVD or CD-ROM, or PowerPoint. You may produce both of your presentations in one medium or in two different media.

PRESENTATIONS

You may secure information from adults or other students, but the presentations must be your original work. Incorporate sound and graphics into your design, but not more than half of the presentation may be professional video clips, sound bites, or quotations. Give appropriate credits. You are responsible to abide by all copyright laws.

- **Gospel Presentation**—Select a target audience and design a presentation that clearly explains the plan of salvation. Include an invitation and a method to respond.
- **Introduction to Your Church**—Select a target audience and design a presentation that acquaints people with your church. Include full contact information.

You will have seven minutes to divide between your two presentations as you wish. Use discretion in creating your media so it is viewable for all audiences. TFC reserves the right to ask you to make changes in your presentations.

TECHNICAL REQUIREMENTS

You are to bring your presentations in the following formats.

- **Web site**—Viewable in a Web browser (identify the URL) or on a stand-alone CD-ROM
- **Video on DVD or CD-ROM**—must be on a stand-alone DVD, playable on a DVD player or on a video file in a .WMV, .AVI, .MOV, or .MPG format
- **PowerPoint**—must be on a CD-ROM or a

PRESENTATION PAPER

For each digital media presentation, complete the Digital Media Presentation Paper (www.garbctfc.org/?page_id=16), which states the target audience, your reason for choosing

content and design elements, and how your presentation could be used in your church ministry. Submit the paper to the state and national judges as described under **Submissions** on the next page.

COMPETITION

You must be present at state and national competitions. You may use the same presentations at both competitions. The judges will view your presentations and will adjudicate your work at the competitions. You are to be present in the room when the judges adjudicate your work so you can answer questions the judges may ask.

CHURCH MINISTRY

You are to utilize your two presentations within your church ministry. Prepare a church ministry statement to give to the judges that specifies when your presentations appeared and what responses you received. Submit the statement to the state and national judges as described under **Submissions** on the next page.

CRITERIA

Your digital presentations will be judged in the following areas:

- **Theme**—presentations have a spiritual emphasis with accurate and easily understood content
- **Attention**—layout attracts viewers' attention and easily directs them to further information
- **Viewing**—Web site must be easily and intuitively navigable; video or PowerPoint must have a clear purpose and plot that is easily followed
- **Technical basics**—all images and media load quickly; Web sites and PowerPoint should have no broken internal links
- **Balance of style**—layout, images, design, and format are eye-catching with good use of color without distracting from the message
- **Image and media use**—images, sounds, and video clips are sharp and used appropriately
- **Originality**—unique ideas and use of materials
- **Overall presentation**—clear, concise, accurate
- **Difficulty of presentation**

DEDUCTIONS

- **Attire**—You are to wear business dress as described in the TFC guidelines: a coat and tie for men and a dress or

skirt ensemble for women. Attire should be modest. A three-point deduction will be made for attire that does not follow these guidelines.

- **Required materials**—You are to provide your two digital presentations, your presentation papers, and your church ministry statement. A three-point deduction will be made for having only some of the materials; a five-point deduction for having none of the materials.
- **Time**—You will have seven minutes to divide between your two presentations as you wish. A three-point deduction will be made if your presentations exceed the time limit.

SUBMISSIONS

Due to the technical difficulty of this category, students must submit their presentations (or URL for Web site) to

the GARBC/TFC office (e-mail: tfc@garbc.org; mail: 1300 N. Meacham Rd., Schaumburg, IL 60173-4806) **by May 15, 2012**. The ease in playing and appropriateness of content will be assessed. Students will be notified of their presentations' acceptability.

- **State competition**—Submit to the state judges on the day of competition your two presentations, your presentation papers, and your church ministry statement.
- **National competition**—Submit your presentation by May 15, 2012. Submit your church ministry statement to GARBC/TFC by June 1 (e-mail: tfc@garbc.org; fax: 847-843-3757; mail: 1300 N. Meacham Rd., Schaumburg, IL 60173-4806). Submit to the judges on the day of competition your two digital presentations and your presentation papers.



2012 ADJUDICATION SHEET

DIGITAL MEDIA—Open

Name of Contestant _____ City/State _____

Title of First Entry _____

Title of Second Entry _____

Scoring

- 0–2 Poor
- 3–4 Fair
- 5–7 Good
- 8–9 Excellent
- 10 Superior

Comments on First Entry

Comments on Second Entry

	First Entry	Second Entry
1. Theme Presentation has a spiritual emphasis with accurate and easily understood content	_____	_____
2. Attention Layout attracts attention, easily directs viewers to further information	_____	_____
3. Viewing Web: easily and intuitively navigable Video or PowerPoint: clear purpose and plot easily followed	_____	_____
4. Technical Basics All images and media load quickly Web or PowerPoint: no broken links	_____	_____
5. Balance of Style Eye-catching layout, images, design, and format using good color without distraction	_____	_____
6. Image and Media Use Images, sounds, and video clips sharp and used appropriately	_____	_____
7. Originality Unique ideas and use of materials	_____	_____
8. Overall Presentation Clear, concise, accurate	_____	_____
9. Difficulty of Presentation	_____	_____
Combined Score for Entries 1 and 2	_____	_____
Average Score (combined score divided by 2)	_____	_____
Deductions		
Time Presentations exceed 7 minutes (-3 pts)		
Attire Does not meet TFC guidelines (-3 pts)		
Required Materials		
• Two digital presentations		
• Presentation papers		
• Church ministry statement		
Partial materials (-3 pts) No materials (-5 pts)		
Total Deductions		(-) _____
Final Score		_____

Signature of Judge

#1 Rating—75 points or greater **#2 Rating**—55 points or greater