# DIGITAL MEDIA
## Open

You are to design two digital media presentations—a gospel presentation and an introduction to your church. The emphasis of this category is to communicate information in an attractive, readable, easy-to-use, understandable style.

## MEDIA

You may choose from three digital media—web site, video, or PowerPoint. You may produce both of your presentations in one medium or in two different media.

## PRESENTATIONS

You may secure information from adults or other students, but the presentations must be your original work. Incorporate sound and graphics into your design, but not more than half of the presentation may be professional video clips, sound bites, or quotations. Give appropriate credits. You are responsible to abide by all copyright laws.

- *Gospel Presentation*—Select a target audience and design a presentation that clearly explains the plan of salvation. Include an invitation and a method to respond.
- *Introduction to Your Church*—Select a target audience and design a presentation that acquaints people with your church. Include full contact information.

You will have seven minutes to divide between your two presentations as you wish. Use discretion in creating your media so it is viewable for all audiences.

## TECHNICAL REQUIREMENTS

Your presentation must be viewable in a web browser or on a stand-alone storage device.

## PRESENTATION PAPER

For each digital media presentation, complete the Digital Media Presentation Paper (see the next page), which states the target audience, your reason for choosing content and design elements, and how your presentation could be used in your church ministry. Submit the paper to the judges as described under **Submissions** on the next page.

## COMPETITION

You must be present at your state competition. The judges will view your presentations and will adjudicate your work at the competitions. You are to be present in the room when the judges adjudicate your work so you can answer questions the judges may ask.

## CHURCH MINISTRY

You are to utilize your two presentations within your church ministry. Prepare a church ministry statement to give to the judges that specifies when your presentations appeared and what responses you received. Submit the statement to the judges as described under **Submissions**.

## CRITERIA

Your digital presentations will be judged in the following areas:

- *Theme*—presentations have a spiritual emphasis with accurate and easily understood content
- *Attention*—layout attracts viewers' attention and easily directs them to further information
- *Viewing*—Web site must be easily and intuitively navigable; video or PowerPoint must have a clear purpose and plot that is easily followed
- *Technical basics*—all images and media load quickly; web sites and PowerPoint should have no broken internal links
- *Balance of style*—layout, images, design, and format are eye-catching with good use of color without distracting from the message
- *Image and media use*—images, sounds, and video clips are sharp and used appropriately
- *Originality*—unique ideas and use of materials
- *Overall presentation*—clear, concise, accurate
- *Difficulty of presentation*

## DEDUCTIONS

- *Attire*—You are to wear business dress as described in the TFC guidelines: a dress shirt and slacks for men and a dress or skirt ensemble for women. Attire should be modest. A three-point deduction will be made for attire that does not follow these guidelines.
- *Required materials*—You are to provide your two digital presentations, your presentation papers, and your church ministry statement. A three-point deduction will be made for having only some of the materials; a five-point deduction for having none of the materials.
- *Time*—You will have seven minutes to divide between your two presentations as you wish. A three-point deduction will be made if your presentations exceed the time limit.

## SUBMISSIONS

Submit to the judges on the day of competition your two presentations, your presentation papers, and your church ministry statement.